

# Australian Institute of Conveyancers Inc.



## *Conveyancing Australia*

The national magazine *Conveyancing Australia* is currently circulated twice yearly (April and October) to AIC member conveyancers and associated businesses.

### **Terms of Advertising**

The Institute accepts advertising in *Conveyancing Australia* with the following guidelines:

#### **Editor's Discretion and Indemnity:**

The Editor accepts no responsibility for the following, and reserves the right:

- Not to publish an advertisement if there is not adequate space, if the Editor believes that the advertisement contravenes legislation, and/or believes the advertisement content is incorrect or inappropriate for inclusion in the magazine.
- To publish an advertisement on a different page and/or in a different position if appropriate.
- To include advertisements at his/her discretion.

Note: It is the responsibility of advertisers to ensure that all copy complies with all applicable laws. Acceptance of an advertisement does not indicate that the copy complies with all laws.

The Client will have no claim against the Editor, the Publisher, its employees and agents from and against all actions, claims, demands, damages and losses, which may arise from the publication of advertisements placed by the Client, and hereby indemnifies the Editor, the Publisher, its employees and agents and will keep them indemnified against all actions, claims, demands, damages and losses that arise with respect to any publication or failure to publish.

**Bookings:** A booking quotation will be forwarded to the Client. This must be signed and returned to confirm the advertisement booking.

**Cancellations:** There will be NO cancellation allowed once an order has been confirmed and booked.

**Refund:** The maximum liability of the Institute to an advertiser or its agent is limited to the refund of any moneys paid to place the advertisement in the publication.

**Acceptance:** Advertisements are only accepted subject to the above terms. Signed acceptance of the Magazine Order form will confirm the order.

Lodgement of an advertisement for publication shall constitute acceptance by the Client and its agent of those terms.

#### **Format:**

- Printing is on white paper with a full colour printing process.
- Individual pages are A4 size. A full page advertisement may occupy the whole page. Advertisements for less than a full page must be included within standard page borders and are sized according to those borders.
- Advertisements are available for all pages except the front cover. However, rates vary with the location of the advertisement.
- Copy of complete advertisement must be provided in hard copy and electronic form (e.g. digital image acceptable to the printer) unless alternative arrangements have been agreed.

#### **Deadline:**

Advertisement orders and copy must be received one month prior to anticipated distribution dates.

## ***Conveyancing Australia***

### **ADVERTISING RATES MAGAZINE**

<b>Item</b>	<b>Outside back cover Cost (Excl GST)</b>	<b>Inside cover – front or back Cost (Excl GST)</b>	<b>Internal pages Cost (Excl GST)</b>
<b>1/8 page - 62 x 85 mm</b>	\$350	\$300	\$250
<b>¼ page – 125 x 85mm or 62 x 186 mm</b>	\$500	\$450	\$400
<b>½ page – 250 x 85mm or 125 x 186 mm</b>	\$900	\$850	\$800
<b>Full page A4 – 250 x 186mm</b>	\$1400	\$1200	\$1000

**Inserts are \$1000+GST.**

**NOTE:**

- Rates for advertisements may vary according to placement within the publication.
- Placement of advertisements within the publication will be determined solely by the Editor in the absence of written agreement to the contrary.
- A discount of 10% will be offered per advertisement placed in all editions in the year.
- Owing to possible variation in printing costs, rates are subject to variation prior to quotation.

Please contact me to discuss your requirements and for a quote to be determined:

**Val Hilton**  
**National Secretary**  
**Australian Institute of Conveyancers**  
**Ph/Fax: 03 9381 4276.**  
**Email: [valerie.h@aicnational.com.au](mailto:valerie.h@aicnational.com.au)**

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## Conveyancing Australia

### MAGAZINE ORDER

Company Name	
Contact Name	
Contact Name	
Position	
Address	
Telephone	Fax No
Email	
Advertisement	Full Page (A4) 250 x 186mm: <input type="checkbox"/> ½ Page: 250 X 85 mm <input type="checkbox"/> 125 X 186 mm: <input type="checkbox"/> ¼ Page: 125 x 85mm <input type="checkbox"/> 62 x 186mm: <input type="checkbox"/> 1/8 Page: 62 x 85mm: <input type="checkbox"/> Back inside cover <input type="checkbox"/> Back outside cover <input type="checkbox"/> Front Inside cover <input type="checkbox"/> Other internal pages <input type="checkbox"/> Other <input type="checkbox"/> _____
Issue:	April <input type="checkbox"/> October <input type="checkbox"/>
Copy sighted	YES <input type="checkbox"/> NO <input type="checkbox"/>
Copy forwarded	Electronic <input type="checkbox"/> Disk <input type="checkbox"/> Date: _____
Discount (colour only)	\$ _____
Total Price	\$ _____ + GST

I hereby accept the above quotation and have read the terms of advertising:

Signed acceptance: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 201\_\_

(Signature)

Printed Name \_\_\_\_\_ Position \_\_\_\_\_

Please sign and return to:

Val Hilton  
 National Secretary  
 Australian Institute of Conveyancers  
 Ph/Fax: 03 9381 4276.  
 Email: valerie.h@aicnational.com.au