CONVEYANCING
AUSTRALIA

ADVERTISING SPECS

Full Page

Final Artwork Size: 297x210
Bleed Size: 307x220 (5mm on each edge)
Typesafe Area: 277x190 (10mm Margin on each edge)

Half Page

Final Artwork Size: 148x210
Bleed Size: 158x220 (5mm on each edge)
Typesafe Area: 128x190 (10mm Margin on each edge)

File Format

When the artwork is sent to us, it needs to be "print ready". We only accept PDF & JPEG file formats. We request that you send us a PDF as we prefer to work in a PDF workflow, but a high quality JPEG will work as well. When creating the JPEG, make sure your artwork is at least 300dpi (or better), and that it is saved at maximum quality.

Resolution

To make sure that your art files print with clear crisp images, we require that the artwork you supply has a resolution of no less than 300dpi. Artwork submitted with resolutions lower than 300dpi can produce blurry, bitmapped, or pixelated print.

Note: Images copied from the web are typically 72dpi. They may look good on your monitor, but they are not suitable for print. They also may present copyright issues.

Colours

Please ensure all image are CYMK (Cyan, Magenta, Yellow and Black). This is the industry standard formula. It was created to give accurate colour reproductions.

Your monitor or personal printer may not be an accurate representation of the colour you chose in the artwork you supplied to us. That's one of the reasons why we recommend you proof your job before we print it.

EDITORIAL SPECS

Word Limit

Please keep all Editorials to a **Maximum** of 640 words. You must also supply the title of the Editorial, along with notes regarding and content that you would like highlighted.

Images

Images are a great way to lift the visual appeal of your Editorial, but keep in mind that you will need to reduce the word count of your story if you are to include images. Please ensure all images to accompany an editorial are supplied as high resolution JPEG'S to allow them to print clearly.

The Peak Body supporting the Conveyancing Profession Nationally

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